

www.ingoodcompanyetiquette.com

## Social Skills are ESSENTIAL to success; new research!

Recent research out of Harvard University suggests that because our long-term success in work and in life is 85% dependant on our "soft skills", we would all be wise to make sure we are socially competent.

### Does your professional image need a little polishing?

Boost your social savvy and learn to project credibility and competency through your professional image by attending the Civility Experts Certificate in Social Competence for Business Professionals<sup>®</sup>.

Join Canada's leading civility expert Lew Bayer for a 2-day crash course in civility, corporate courtesies, social intelligence and modern manners.

This comprehensive and intensive 2-day course will be delivered in Winnipeg on the following dates in 2014.

- February 3 & 4
- March 17 & 18
- May 6 & 7
- September 24 & 25
- And November 20 & 21

#### This session is perfect for:

- Graduates entering the workforce
- Workplace supervisors or managers who need to set an example for others
- Employees transitioning to leadership positions
- Human resources and/or workplace trainers looking for new training tools

#### Topics covered include:

- What is civility and why should you care about it?
- Understanding trends and influences that define modern manners in the workplace
- Behaviors that are respected and respected in business settings
- Successful networking and dining etiquette skills that will get you noticed



Lew Bayer, Founder & Director IGO

- How to present credibility and confidence through your professional image
- The nuances of effective communication considering: technology, diversity, and office politics

You will leave the session being better able to:

- Be "etiquette-wise" and avoid social and business faux pas that can cost your reputation
- Exhibit high personal standards and lead by example
- Navigate sticky situations related to rudeness and incivility in the workplace
- Feel confident in a variety of business and social settings
- Leverage your social savvy and be more socially competent

Attendees receive a Level 1 Certificate in Social Competence for Business Professionals®, a workshop handbook including tip sheets, lunch on Day 1 and a 4 course Dining Etiquette Luncheon Tutorial on Day 2 is included. All attendees will also receive a copy of The Power of Civility book and a \$100.00 Credit Voucher for future training sessions with Civility Experts Worldwide. Regular fee is \$1150.00 plus GST – early bird registrants who pay in full pay only \$695.00 plus \$45.00 GST.

Book parties or register for classes now!



### In Full Bloom

A fresh, young, feel-good, new fragrance custom-made for In Good Company



In Good Company Etiquette Academy and Finishing School is pleased to launch "Bloom"<sup>TM</sup>. This fresh fragrance is a mix of field berries, citrus zest, flowers and a few secret (but all natural) ingredients. It smells amazing – hard to describe exactly but it's a happy smell. We want to share this "happy" and so everyone who books a party at the Academy gets to take home some Bloom<sup>TM</sup>. And if you come to finishing school, Bloom<sup>TM</sup> is part of the grooming kits included with your registration.

Bloom<sup>TM</sup> was custom-made for us by Tiber River Naturals – www.tiberriver.ca

### Paris in the afternoon; Party anyone?

#### "Ooh La La - Paris Theme Party" (Suitable for ages 5-18)

Our Coco Chanel inspired space (Black and White with Pink and Sparkle) is just large enough to accommodate up to 10 party guests including the guest of honor, plus a maximum of two adults to celebrate in style. Once you've booked your party, we take care of everything else! Your party is "planned" to follow an "Afternoon in Paris" agenda which includes:

- A party host to direct your guests through the activities, give etiquette tips, and help make the party perfect.
- A visit to the "Mademoiselle Salon" touch up your make-up and get your hair done in a pretty French twist held with rhinestone and pearl pins, or choose an Audrey Hepburn inspired up-do style complete with tiara instead (guests may take home the hair accessories).
- Next it's off to the "Coco Room" to put on your pearls, boas, and gloves, and pose for a few photos with your family and friends.
- Then, it's time for a trip to "Le Petit Gateau" where you will enjoy some beautiful sweet treats and a custom-made cake (visit our photo gallery to view our custom, signature cake made special for In Good Company by Sugarblooms and Cakes) while you gaze at the Eiffel tower - ahhh Paris!
- And what party would be complete without presents? Move over to the "Rosebud Room" to celebrate and open gifts with the party girl. Don't forget to stop by the signature "Pink Candy Buffet" where you and your friends can each choose some goodies to take home.

Visit us @ www.lnGoodCompanyEtiquette.com to book your party.



## Etiquette lessons offer style and substance.

#### **Grand Opening Offer**

ALL classes \$199.00 plus tax. Visit www.ingoodcompanyetiquette.com for details or to register.

LITTLE MISS MANNERS (Ages 5-8)				
WINTER SESSION:				
Winter 2014	SATURDAYS	TIME		
January	11, 18, 25	10:00 am - 11:00 am		
February	1, 8, 15, 22	10:00 am - 11:00 am		
March	1	10:00 am - 11:00 am		
Come and Go Graduation Tea	March 8, 2014	1:00 pm - 3:00 pm		
SPRING SESSION:				
Spring 2014	SATURDAYS	TIME		
April	12, 26	10:00 am - 11:00 am		
May	3, 10, 17, 24, 31	10:00 am - 11:00 am		
June	7	10:00 am - 11:00 am		
Come and Go Graduation Tea	June 14, 2014	1:00 pm - 3:00 pm		

EVERY GIRL CAN (AGES 9-13)				
WINTER SESSION:				
Winter 2014	TUESDAYS	TIME		
January	7, 14, 21, 28	5:30 pm - 6:30 pm		
February	4, 11, 18, 25	5:30 pm - 6:30 pm		
Come and Go Graduation Tea	March 8, 2014	1:00 pm - 3:00 pm		
SPRING SESSION:				
Spring 2014	TUESDAYS	TIME		
April	22, 29	5:30 pm - 6:30 pm		
May	6, 13, 20, 27	5:30 pm - 6:30 pm		
June	3, 10	5:30 pm - 6:30 pm		
Come and Go Graduation Tea	Saturday June 14, 2014	1:00 pm - 3:00 pm		

FINISHING SCHOOL (AGES 14-16)				
WINTER SESSION:				
Winter 2014	TUESDAYS	TIME		
January	7, 14, 21, 28	7:00 pm - 9:00 pm		
February	4, 11, 18, 25	7:00 pm - 9:00 pm		
Come and Go Graduation Tea	March 8, 2014	1:00 pm - 3:00 pm		
SPRING SESSION:				
Spring 2014	TUESDAYS	TIME		
April	22, 29	7:00 pm - 9:00 pm		
May	6, 13, 20, 27	7:00 pm - 9:00 pm		
June	3, 10	7:00 pm - 9:00 pm		
Come and Go Graduation Tea	Saturday June 14, 2014	1:00 pm - 3:00 pm		

ASK ABOUT OUR SPRING BREAK CAMP - offered SPRING BREAK 2014.

# Everything's coming up roses!

### Looking for something fun to do with your friends this winter?

Join the Rosebud Club for Girls
Ages 5-10 GRAND OPENING OFFER \$99/10 visits.
www.ingoodcompanyetiquette.com to register.

Your membership enables you to attend 10 of 15 possible Sundays plus 2 (two) FREE passes so you can invite a friend to join you at two events. Every Sunday we will engage in interesting activities, do crafts and build our conversation and social skills. What a great way to spend cold winter Sunday afternoons! Fee includes 2 (two) free passes so you can bring a sibling or friend. If that person joins, we will reduce your renewal by \$50.00. All supplies and refreshments included. You'll have fun making seasonal crafts, learning new things, and visiting with new friends.

November 17, 2013 thru to March 2, 2014

Classes run from 11:00 am - 12:30 pm every Sunday at 192 Tache, Winnipeg, MB

# Give the gift of GOOD MANNERS

## Gift Certificate

To: The Bearer

From: Lew Bayer - Founder/Director In Good Company

This Certificate entitles the bearer to: \$100 off Executive Finishing School

Expiry Date: April 1, 2014

NO CASH VALUE

Redemm this voucher online using code EFS14 when you register

I believe in manicures.

I believe in overdressing.

I believe in primping at leisure and wearing lipstick.

I believe in pink.

I believe that laughing is the best calorie burner.

I believe in kissing, kissing a lot.

I believe in being strong when

everything seems to be going wrong.

I believe that happy girls are the prettiest girls.

I believe that tomorrow is another day, and...

I believe in miracles.

~ Audrey Hepburn



Mondays: CLOSED

Available for private bookings - please inquire.

Tuesday to Friday days: 11:00 am-3:00 pm by

Available for private bookings - please inquire.

Tuesday to Friday pm: 4:30 pm-9:00 pm for scheduled classes.

Saturday: 10:00 am-9:00 pm Sunday: 11:00 am-9:00 pm